



Friday, April 27, 2018 | 6-9:30 p.m.
STANDING UP TO EXTINCTION
Wildlife Interpretive Gallery

Levels of Support

PRESENTING SPONSOR - \$25,000 (One available)

- Two reserved tables for 10 at the *Wildlife Conservation Gala*
- Four Patron tickets to *Sunset at the Zoo* on Friday, June 8, 2018
- One giraffe feeding for five (must be redeemed by May 1, 2019)
- Logo/name recognition on promotional materials, including:
 - Press releases
 - Event invitation (based on print deadline)
 - Eblasts promoting the *Gala* and *Zmail*, the monthly electronic newsletter
 - Event page on Detroit Zoo's website
 - Habitat*, the Detroit Zoological Society's quarterly Member magazine
 - Printed materials at the event

RAFFLE SPONSOR - \$10,000 (One available)

- One reserved table for 10 at the *Wildlife Conservation Gala*
- Two Patron tickets to *Sunset at the Zoo* on Friday, June 8, 2018
- VIP golf-cart tour for five at the Detroit Zoo (must be redeemed by May 1, 2019)
- Logo/name recognition on promotional materials, including:
 - Raffle display and raffle tickets sold at the event
 - Event page on Detroit Zoo's website
 - Habitat*, the Detroit Zoological Society's quarterly Member magazine
 - Printed materials at the event

CONSERVATION CHAMPION - \$7,500

- One reserved table for 10 at the *Wildlife Conservation Gala*
- Name recognition on promotional materials, including:
 - Event page on Detroit Zoo's website
 - Habitat*, the Detroit Zoological Society's quarterly Member magazine
 - Printed materials at the event

CONSERVATION AMBASSADOR - \$4,500

- One reserved table for six at the *Wildlife Conservation Gala*
- Name recognition on promotional materials, including:
 - Event page on Detroit Zoo's website
 - Habitat*, the Detroit Zoological Society's quarterly Member magazine

CONSERVATION HERO - \$1,500

- Two tickets to the *Wildlife Conservation Gala*
- Name recognition in *Habitat*, the Detroit Zoological Society's quarterly Member magazine

INDIVIDUAL TICKETS - \$300

- One ticket to the *Wildlife Conservation Gala*

As part of our Green Journey, the Detroit Zoological Society will not issue tickets for this event. Guests will be instructed to check in at registration.

PLEASE MAKE CHECK PAYABLE TO: DETROIT ZOOLOGICAL SOCIETY

Mail the completed form and payment to: Detroit Zoological Society, Attn: Wildlife Conservation Gala, 8450 W. 10 Mile Rd., Royal Oak, MI 48067

For questions or more information, please contact Julie Geisinger at jgeisinger@dzs.org or (248) 336-5735.

Estimated fair market value of each ticket is \$100.

Name (Please indicate how you wish to be recognized in printed materials.)

Company (if applicable)

Address, City, State, Zip

Phone

Email

I/we cannot attend, but have enclosed a tax-deductible donation of \$ _____

Please charge my credit card \$ _____

American Express

MasterCard

Visa

Discover

Card Number

Expiration

Name on Card

Signature

Billing Address (if different than above)

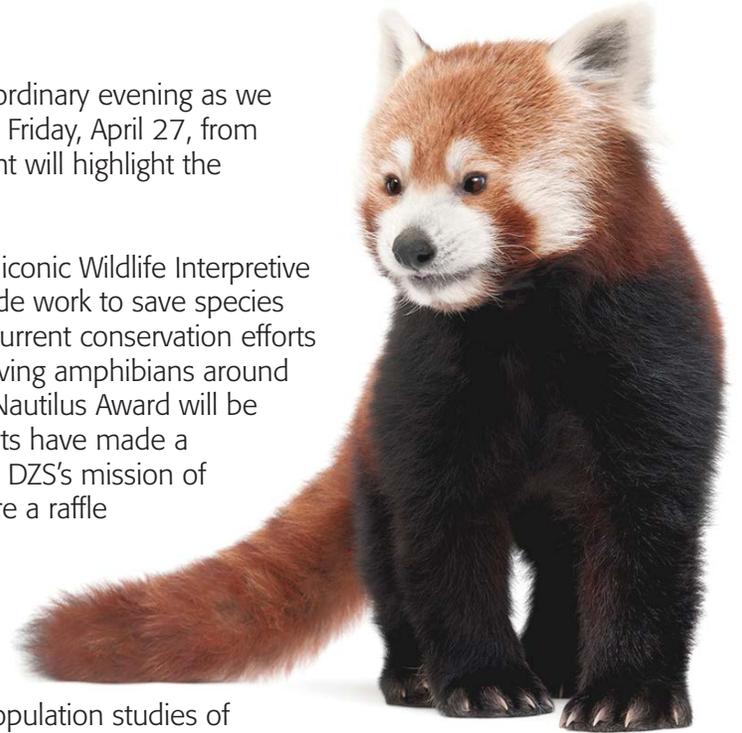


STANDING UP TO EXTINCTION

Please join the Detroit Zoological Society (DZS) for an extraordinary evening as we celebrate our second annual *Wildlife Conservation Gala* on Friday, April 27, from 6 to 9:30 p.m. Themed "Standing up to Extinction", the event will highlight the DZS's global wildlife conservation efforts.

Enjoy hors d'oeuvres, cocktails and a sit-down dinner in the iconic Wildlife Interpretive Gallery, as well as a brief presentation on the DZS's worldwide work to save species from extinction. We will share fascinating stories about our current conservation efforts for red pandas in Nepal as well as our nearly 20 years of saving amphibians around the world and more. In addition, the 2018 recipient of the Nautilus Award will be announced. This award is given to an individual whose efforts have made a profound impact on the future of wildlife and embodies the DZS's mission of *Celebrating and Saving Wildlife*. The evening will also feature a raffle with the chance to win "zoonique" prizes.

In the last few years alone, the DZS has led and/or supported field conservation programs on six continents. These programs include assessing the status of snow leopards and red pandas in China and Nepal, conducting population studies of penguins in Antarctica and the Falkland Islands, rescuing and rehabilitating gorillas in the Democratic Republic of Congo, and rearing and releasing nearly extinct toads in the U.S. and abroad, among others. With so many species threatened or endangered around the world, the DZS is standing up to extinction.



This is a 21-and-older event. Cocktail attire. All proceeds benefit the Detroit Zoological Society's wildlife conservation programs.



For more information, sponsorship inquiries or to purchase a table, please contact Julie Geisinger at jgeisinger@dzs.org or (248) 336-5735.

Due to unforeseen circumstances, this event has been rescheduled to April 27.

DETROIT ZOOLOGICAL SOCIETY®

