

**\$200\* for  
opening a  
checking  
account.**

**Now, that's financial progress.**

Use the red key to make your checking account work harder for you. Stop by any KeyBank branch to open a Key Express Checking® Account or Premium Checking Account.\*  
When you do, we'll give you \$200 with a qualifying direct deposit of \$500 or more.\*

It's yet another way we're helping you get a little further along on your road to financial wellness.

**KeyBank**   
Use the red key.®

See reverse for important disclosure.

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\*Offer available if you haven't had a KeyBank Hassle-Free Account® or a KeyBank checking account during the past 12 months. Get \$200 when you open a Key Express Checking® Account (this is the basic banking account in NY), or a Key Advantage, Key Privilege or Key Privilege Select Checking® Account between 10/1/2019 and 12/27/2019. You must make ONE single direct deposit of at least \$500 into the new Account. Direct deposit must be made within 60 days of account opening and is limited to payroll, social security, pension and government benefits. There is no check writing with a KeyBank Hassle-Free Account. Coupon/code cannot be sold and is required to qualify. KeyBank is not responsible for and will not honor promotional offers on third party websites that are not authorized by KeyBank. Visit [key.com](http://key.com) for any checking account service charges and balance requirements. Limit one gift per qualifying account. Limit one gift per individual. **The value of your gift will be reported on Form 1099-INT** and deposited into your account within 60 days of meeting requirements. If you close your Account within 180 days of account opening, you will be charged a \$25 account early closure fee. Other miscellaneous charges may apply. Accounts overdrawn or closed at the time of gift fulfillment are not eligible. Employees of KeyBank, its affiliates, and subsidiaries are not eligible. Accounts titled as Trust Accounts, Estate, Non-Individual, and No access are excluded from eligibility. Offer is subject to cancellation without notice and cannot be combined with any other offer. Online Banking, Bill Pay and Mobile Banking are subject to the terms and conditions of the Service Agreement.



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